

SONTAG MARCHES ON

NOW IN TORRANCE

Sontag is proud to announce the opening of another super drug store, modern and convenient, designed and located to serve you in the SONTAG tradition of **QUALITY** and **LOW PRICES**.

JUST LOOK . . . at all the rare and low priced items we are offering you during our great grand opening celebration on Thursday, Friday and Saturday, March 29, 30 and 31. Come early!

GIGANTIC NEW STORE

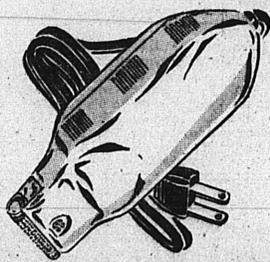
CELEBRATE

Opening Special!



ALARM CLOCKS

Waralarm Stocks Limited!
Accurate, dependable, sturdy! Priced low!
Limit One to a Customer **\$1.65**



ELECTRIC RAZOR

Rand Close Shaver Only a Few!
Recognized for efficiency. Fast, smooth.
Limit One to a Customer **\$7.50**

Big Special Value!!!



These Famous Daggett & Ramsdell BEAUTY CREAMS

"Perfect" Cleansing or Cold Cream

Soothing, extra-rich cold cream for dry skin, and fluffy, light cleansing cream, wonderful for all skins. Get your year's supply now and save!

Big, 1/2 pound jars Regular \$1.00 ea. **69c**
Now on Sale only



FILM

ALL SIZES

- ANSKO Eastm
- A8 • V127
- B2 • V120
- PB-20 • V620
- D6 • V114
- PD-16 • V100

Get here early for your Limit 1 to a Customer

A Bathtime Buy!

HELEN CORNELL BUBBLE BATH

Five charm-laden fragrances. Eliminates "tub-rings." Frothy!
20 Fragrant Bath Packets **89c**



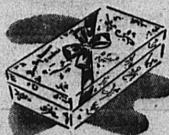
Longacre Theatrical COLD CREAM Plain or Lemon
Reg. 59c Value **39c**

Vital Value

B-COMPLEX Capsules

Drake Brand! For Extra Energy!
In each cap. 500 units Vit. B1, 200 mgs. B2, 50 mgs. Vit. B6, Pantothenic Acid. B's of 100 for **\$2.89**
Reg. 2.19 ea. 2

VISIT OUR New CANDY DEPT..



Dorothy Harmon CHOCOLATES
1 1/2 lb. Box Assorted **\$1.79**

SUCHARDS CHOCOLATES
Six Ounces **20c**

JORDAN ALMONDS
per pound **89c**

COCOANUT PARFAIT
Per Pound **49c**



Assorted CHOCOLATES
Per Pound **59c**

CHOCOLATE COVERED NUTS
Per Pound **\$1.25**

ENGLISH TOFFEE
Per Pound **\$1.00**

CHOCOLATE or MAPLE FUDGE
Per Pound **69c**



Goodie Filled EASTER BASKET
With real candy eggs **\$2.49**

DELICIA CREAM ALMOND BAR
Each **5c**

EASTER BASKET
Complete **39c**

EASTER BEANS
Per Pound **35c**



Christopher CHOCOLATES
1 lb. Box Assorted **\$1.25**

FRUIT AND NUT MIX
Per Pound **49c**

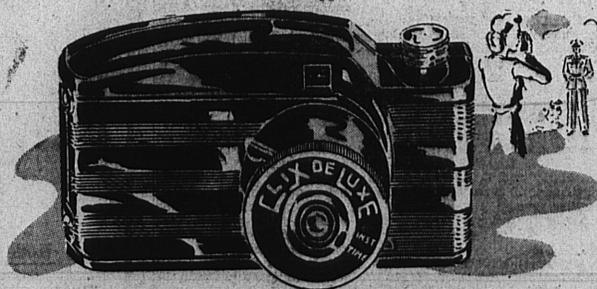
ITALIAN CREAMS
Per Pound **49c**

PECTIN FRUIT JELLIES
Per Pound **29c**



Warren Watkins CHOCOLATES
1-lb. Box Assorted **\$1.00**

Hurry! While They Last!



CLIX CAMERA

Deluxe Model Candid Type
Hurry! Stocks Limited!

We mean it! Cameras! Swanky ones too! 16 exposures on 127 film. Instantaneous and time exposures. Just what you want. Low priced!

Limit 1 to a Customer While Limited Stocks Last!

\$2.98

Sontag

ORIGINAL CUT-RATE DRUG STORES



Enders Razor SPEED SHAVER
With Six Blades **49c**



Johnson & Johnson BAND-AIDS
Choice of 3 types **23c**



HIND'S BEAUTY BARGAIN
75c Value **49c**

Ladies' Kleenex

Another Scoop! KLEENEX

Box of 200 Soft, Strong!
You'll have to hurry to get your share! Genuine, pre-war quality Kleenex!
Limit 1 to a Customer **13c**

Health

EXTRA MINE

Special YOU SAVE **27c**

COTTON ANKLETS

Sturdy mercerized cotton. A Sontag Value! **23c**

Prices Effective Thursday, Friday and Saturday -- March 29, 30 and 31

1269 SAR